



October 2nd, 2011

### Special points of interest:

- Improved communication
- New Website
- New mailing list
- Getting back in touch

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Spring in the Palouse

### New resources for WSURFC Alumni Members – By Eli Wasserman; WSURFC Treasurer

One of the greatest challenges that we face as an Alumni Association is communication. Whether it is connecting people, communicating upcoming events, or providing updates about the current team, it is not easy to reach such a large group.

In order to consolidate some of our current platforms for communication I have created a new all in one currents and alumni website ([wsurugby.com](http://wsurugby.com)) as well as a *WSU RUGBY* mailing list. The website allows players and alumni members to pay their dues, view an interactive calendar, make donations, view media (pictures and video), and other team updates. The website also provides links to our Facebook, Twitter, and LinkedIn pages. For fundraising purposes the current team will be able to leverage this website to sell ad space to potential sponsors.

The *WSU RUGBY* mailing list that you have all received an invite to, is a long overdue, much needed tool that will facilitate communication between members. It provides an easy means for sending out a quarterly newsletter and other club announcements. Subscription to this list is optional and you can unsubscribe at any time. Please invite any other Alumni contacts that you have to join this mailing list.

It is time for us as an alumni network to start asking ourselves two very important questions:

1. How can we support the current team to maximize their opportunities?
2. How can we get more out of being a part of this organization?

We should be using this network to our benefit. Whether it is getting back in touch with old teammates, organizing activi-

ties, or even pursuing business opportunities/professional networking, there is a lot that this network can provide that we are not utilizing. Furthermore, we have folks that have been out of touch for a long time and it is our goal to provide the means to get them re-engaged.

### Help the team win \$1000!

I have entered our new website in a competition through [ecampus.com](http://ecampus.com). They have already contributed \$50 and if we get the most visitors (clicks) on our new website out of all the college clubs in the competition we could win \$1000 for the team. So visit the website before October 18th and encourage others to as well!

### Fall 2011 Season Update – By Bryce Howald; Team President

A strong recruitment initiative this Spring brought in around 60-70 players to the first week of practice. Numbers have since trimmed down to around 30-40 consistent players, 20 of which are new to the sport. For the spring season inter-squad scrimmage there was almost a complete team of just freshman. This fall semester, WSU has put together a 7s team that will be competing in the NCRC 7s tournament and the Pac-12 tournament in Palo Alto, California fighting for a

seed in the national 7s tournament. WSURFC Alumni, Nolan Allen has put on several 7s training camps to help the team prepare.

So far this season has proved to be a rebuilding year with a lot of inexperienced players new to the sport. After a loss to a seemingly more experienced University of Idaho in a local scrimmage, the cougars participated in the Kootenai Cup Men's tournament in Coeur d'Alene to continue to work out

the pre-season kinks. In the Moscow Idaho 15s tourney, the cougars came out ahead against the University of Idaho Alumni and Boise State University.

The team is currently focusing on the basics and building up as they determine where exactly some of the new, talented freshman and other newcomers are going to play. The first official game is Saturday November 19th against UW in Seattle.

### **WSURFC Alumni Association**

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**On to Victory!**

## Mission Statement

*To promote lifelong companionship among WSU Ruggers and support the core values and goals of the WSU Rugby Football Club (WSURFC). The WSURFC Alumni Association strives to provide the opportunity for student athletes to achieve their maximum athletic potential and test their abilities against the best in their sport.*

[wsurugby.com](http://wsurugby.com)

### **About the Newsletter**

It is our goal to send out a quarterly newsletter to the WSU RUGBY mailing list. There is a lot that we can do with this newsletter to make it a worthwhile read for our members. We will continue to provide updates on upcoming events and activities, as well as inform of new resources for the current and the alumni. The newsletters will also be posted on the website in the media section.

If you are interested in seeing (or writing) a particular topic in an upcoming newsletter speak up! You can make any suggestions via email to the WSU RUGBY mailing list or directly to me:

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**WSURFC: Early 2000's**